



**MBP-010-004603**

Seat No. \_\_\_\_\_

**Third Year B. H. T. M. (Sem. VI)**

**(CBCS) Examination**

**April / May - 2018**

**6.3 : Tourism Management - II**

*(New Course)*

**Faculty Code : 010**

**Subject Code : 004603**

**Time : 3 Hours]**

**[Total Marks : 70**

- Instructions :**
- (1) All questions carry equal marks. -  
14 Marks each
  - (2) Question No. 1 is compulsory.
  - (3) Attempt any four questions from  
Q. 2 to Q. 8.

**1 Do as directed : 7+7=14**

(a) Write down taglines of Tourism Department of **7**

the following states :

- |                     |                      |
|---------------------|----------------------|
| (i) Kerala          | (v) Himachal Pradesh |
| (ii) Madhya Pradesh | (vi) Goa             |
| (iii) Sikkim        | (vii) Ra asthan      |
| (iv) UP             |                      |

(b) Define the following terms : **7**

- |                  |                    |
|------------------|--------------------|
| (i) Karma        | (v) Antaral        |
| (ii) Wisdom      | (vi) Vimana        |
| (iii) Compassion | (vii) Garbha-griha |
| (iv) Gopuram     |                    |

- 2 Write a note on “Ancient India”. How has it made India a rich source of Tourist Destination ? 14
- 3 Describe Tourist attractions in Madhya Pradesh. 14
- 4 Write about Indian scriptures. What is their role in promoting India as a tourist destination ? 14
- 5 Write the essay on the life of Adi-Shankaracharya. Describe the religious significance in relation to the Tourism. 14
- 6 Write about any 7 famous temples of India from the Tourist point of view. 14
- 7 What is ASI ? What is the role of ASI ? How does it function ? Elucidate. 14
- 8 Write a detailed essay on Gujarat as Tourist Hub. 14

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